

Impact Investing

Giving Approach

What if your investments could help change Australia's future?

Across Australia, significant pools of capital are reserved for charitable purposes. Through a Giving Fund at AusGiving, eligible charitable balances may be considered for investments that seek to further charitable purposes while also preserving or generating a financial return.

At Australian Generosity Foundation (AusGiving), we believe charitable capital can do more. Impact Investments may be considered through your Giving Fund where appropriate, subject to due diligence, charitable-purpose alignment, risk assessment, approval, and applicable legal and governance requirements.

Putting your charitable capital to work

Whether your funds are already in a charitable structure or you are planning to contribute assets in the future, impact investing may provide a way to align charitable capital with charitable purpose. Approved investments may support projects, enterprises, or funds intended to further charitable purposes while seeking to preserve or generate financial returns for future giving.



How it works

Impact investments are placed from your Giving Fund at AusGiving. A Giving Fund lets you apply your business and investing skills to maximise the impact of charitable capital through investments in Australian enterprises, mission-aligned charities and communities.

1. **Contribute to your Fund.**

Open a Giving Fund (an Australian donor-advised fund) and contribute charitable capital to it.

2. **Recommend investments.**

Identify and propose Australian impact investments. Our team manages the paperwork and due diligence to place them appropriately.

3. **Monitor your investments.**

Receive reporting on approved investments and related Fund activity.

4. **Returns fuel more good.**

Financial returns remain in your Fund for reinvestment or grants to Australian or international charities.



ausgiving.org.au/impactinvesting

Make an impact.

Contact our team to discuss whether impact investing may be appropriate for your Giving Fund and charitable goals.

info@ausgiving.org.au